



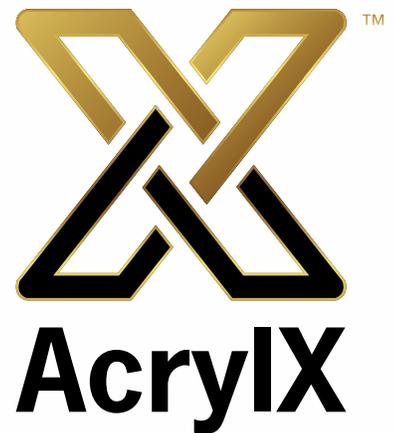
Lifetime
warranty

SUPERIOR FINISH

- **AcrylX™** applied acrylic is a superior luster, truer white, acrylic finish. It's a patent pending, proprietary system that offers the widest array of bathing products at the greatest value.
- Whether in a warehouse or a new house, an **AcrylX™** product will resist scratching, cracking and chipping and will maintain a "factory-new" surface finish over its lifetime.
- **AcrylX's™ UV** properties resist fading, low porosity helps maintain luster and makes cleaning easier, and other natural properties make it less susceptible to chemicals. We've upgraded the value of the everyday product and reduced everyday issues.

SIMPLY EASY

- We have hundreds of models to choose from. Our entire fiberglass offering in the USA is now available to you in **AcrylX™**.
- You can rest assured knowing that we will stand behind our products 100% of the time, so you can be confident in selling our products to your customers. We've backed **AcrylX™** with an unprecedented Lifetime Warranty.



maax.com/acrylx

For more information, please contact your MAAX representative

MAAX is a proud member of the ABG family — **Building a better bathware industry**

MAAX®
Enjoy the experience



Q&A

What will be the availability of AcrylX™?

MAAX will no longer manufacture traditional gelcoat & fiberglass product. We have re-calibrated all of our equipment and reconditioned our molds to accept AcrylX™, applied acrylic finish. Therefore, each and every model which was gelcoat will now be AcrylX™.

What does “applied acrylic” mean?

Applied means that instead of heating and forming a cast acrylic sheet using a vacuum, we put the acrylic material onto a mold and let it cure to harden. Of course there are many more details that go into it than that, but the key is not “how” it is applied, it’s “what” is being applied.

Will AcrylX™ cost more?

No. Additionally, all SKUs, model numbers, and specs will remain the same- making the transition simple and seamless.

Will I experience a longer lead-time on my orders for AcrylX™?

No. Lead times and availability of models will remain the same.

What is the warranty on AcrylX™? Is it transferable?

AcrylX™ will come with an industry unprecedented Lifetime Warranty. As with most warranties, it is not transferable.

Is this AcrylX™ real acrylic?

Yes, it is a high quality acrylic material that was developed and remains proprietary to the American Bath Group.

Does AcrylX™ meet IAPMO, NAHB, etc...? What is the Fire Rating?

Yes, it meets all regulatory codes that our current products meet. We have also passed all code-required fire-rating tests.

When is the targeted roll out date for the MAAX plants?

We started implementing the AcrylX™ manufacturing process across our USA plants during the last few months. As of today, all MAAX gelcoat units in the USA are now produced with the AcrylX™ finish.

Who else does it?

Absolutely no one. As ABG, we were able to align expertise from operations, product development and sales teams from multiple companies to come up with a product that we are really proud of.

What about the literature?

All literature will be modified for the new AcrylX™ product. Following the launch of the December 3rd price lists, the printed versions of the USA price lists will still indicate Fiberglass as the products’ finish. The digital versions will be updated and available soon at www.maax.com/pros-corner/tools-resources/pricing-documents.

Can this product be repaired?

Absolutely. AcrylX™, applied acrylic finish, is easily repaired and restored to original factory condition. There is no change to the repair process.